

Rep Order# 8872096 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 59763

Printed: 10/29/2012 12:23 PM
Last Received: 10/29/2012 11:53 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 60-65 FOR ADD TO SKED.
REV TTL IS \$50,810
PLS CK AND CNF
THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*60	TU-F,M	1105P-1135P	ACC HLWYD	:30	\$175.00	10/30-11/05	5	1	5	\$875.00	
				Sales Remark: V11 ADD TO SKED								
				V11 Added								
	*61	TU-F,M	6A-630A	GMU	:30	\$130.00	10/30-11/05	5	1	5	\$650.00	
				Sales Remark: V11 ADD TO SKED.								
				V11 Added								
	*62	TU-F,M	630A-7A	GMU	:30	\$130.00	10/30-11/05	5	1	5	\$650.00	
				Sales Remark: V11 ADD TO SKED.								
				V11 Added								
	*63	TU-F,M	1035P-1105P	NIGHTLINE	:30	\$200.00	10/30-11/05	3	1	3	\$600.00	
				Sales Remark: V11 ADD TO SKED								
				V11 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*64	TU	6A-630A	GMU	:30	\$130.00	11/06-11/06	1	1	1	\$130.00	
				Sales Remark: V11 ADD TO SKED.								
				V11 Added								
	*65	TU	630A-7A	GMU	:30	\$130.00	11/06-11/06	1	1	1	\$130.00	
				Sales Remark: V11 ADD TO SKED.								
				V11 Added								

---REPORT TOTALS---

Report Totals: 20 / \$3,035.00

---SALES MONTHLY TOTALS---

Nov 12: 92 / \$50,810.00
Sales Totals: 92 / \$50,810.00
Station Totals: 92 / \$50,810.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$254,050	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 31%
		KSTU 11%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 38%
		NTVX 0%				

Books MAY12
Demos RA35+